



# PARTNERING WITH ACADEMIC HEALTHCARE PROGRAMS TO TRANSFORM HEALTH PROFESSIONAL EDUCATION

*Alliance for Continuing Education in  
the Health Professions*



01.

## **OPPORTUNITIES AND PATHWAYS TO SUCCESS**

*Academic healthcare educational program students need to connect and advance their career*

02.

## **VALUE PROPOSITION**

*Together we can prepare students to lead and excel*

03.

## **RESOURCES AND SERVICES**

*The Alliance has resources to meet the needs of the future CPD Professional.*

04.

## **OUR MEMBERSHIP**

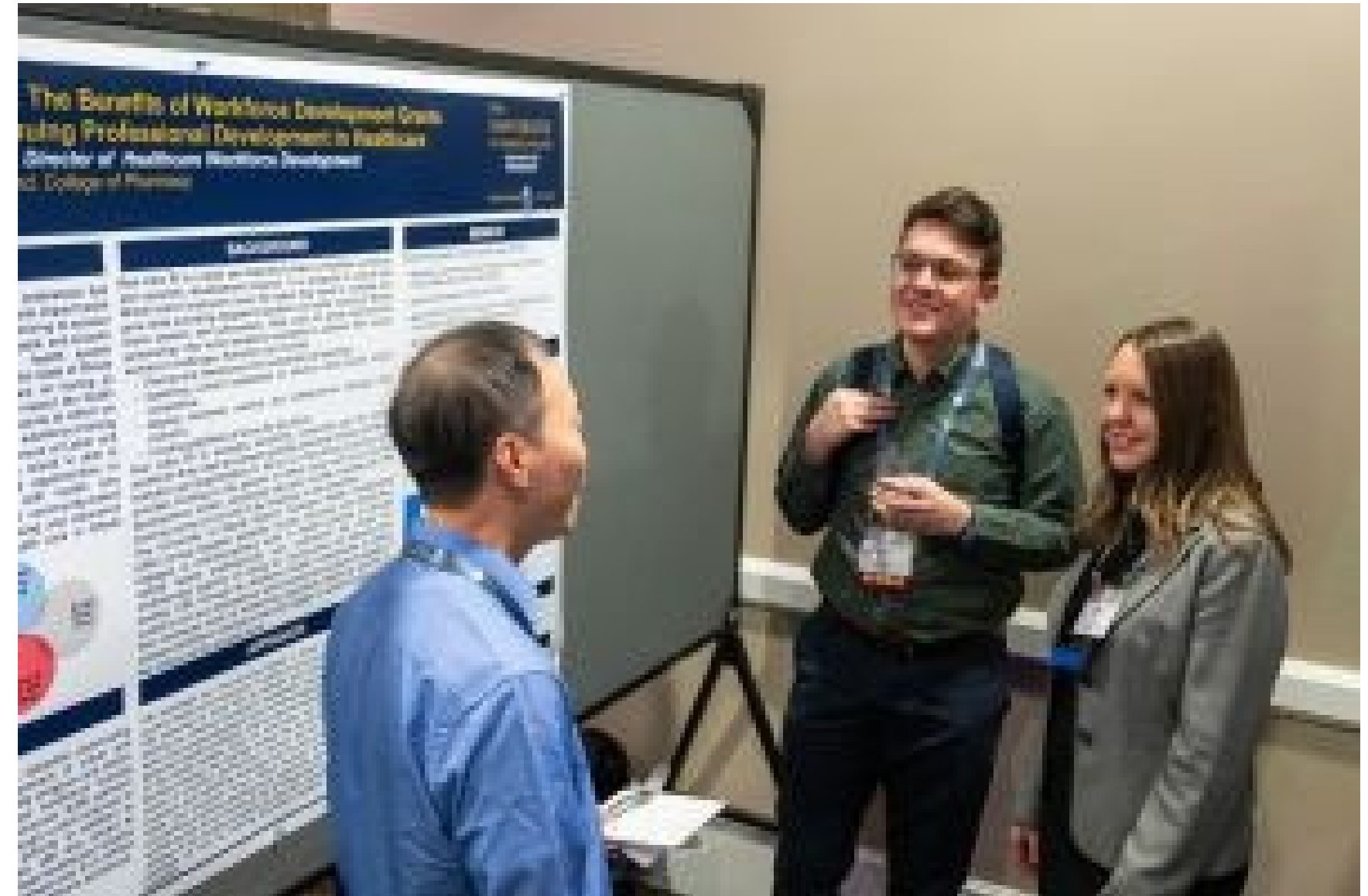
*The Experts in the field are here*



# INTRODUCTION

The Alliance for Continuing Education in the Health Professions (the Alliance) is a community of over 1,300 experts dedicated to advancing healthcare through continuous learning and educational innovation.

Since 1975, we have been the trusted partner for healthcare educators seeking to translate science into practice and support lifelong learning.



*Poster presentation at the 2024 Alliance Annual Conference*



# OUR MISSION

The Alliance is a community of continuing professional development colleagues who share and implement best practices across healthcare settings and professions, validating the value and impact of continuous learning.

Our mission aligns with academic institutions preparing highly skilled, practice-ready graduates.





# FOCUS ON THE FUTURE

In 2024, the Alliance started to support academic programs aimed at training healthcare education professionals who are ready for the future.

As students began to contact the Alliance, we identified a significant need to assist them in preparing for the extensive realm of continuing education in healthcare.



*Forty Under 40 awardees at the 2024 Alliance Annual Conference*

01.

# OPPORTUNITIES AND PATHWAYS TO SUCCESS

*Academic healthcare educational program students  
need to connect and advance their career*



# OPPORTUNITIES FOR STUDENTS ENTERING HEALTHCARE FIELDS

Students need more than academic knowledge — they need to be practice-ready, confident, and prepared to lead change in healthcare.

- Navigating rapidly evolving healthcare knowledge and technologies.
- Developing the critical thinking and adaptability needed for lifelong learning.
- Gaining early exposure to interprofessional collaboration and real-world practice standards.
- Building professional networks and mentorship connections before entering the workforce.
- Standing out to employers by demonstrating commitment to continuous growth and high-quality patient care.





# OUR PATHWAY FOR STUDENT SUCCESS

## Empowering Future Healthcare Professionals

- Integrate cutting-edge continuing professional development (CPD) principles and practices into your curriculum to prepare students for real-world challenges.
- Provide students with access to industry-leading resources (articles, podcasts, thought leadership) that inspire lifelong learning habits.
- Facilitate connections to a national community of healthcare professionals and mentors, giving students a head start in building their career networks.
- Position your graduates as standout candidates who are committed to excellence, innovation, and patient-centered care.



*Attendees at the 2024 Alliance Annual Conference*

We are here to help your students enter the workforce confident, connected, and equipped to thrive.



02.

# VALUE PROPOSITION

*Why Partner with the Alliance?*



# GIVING A HANDS-UP

By joining the Alliance, either during their education or after they complete their coursework, students will become part of something that will help them as they start their profession:

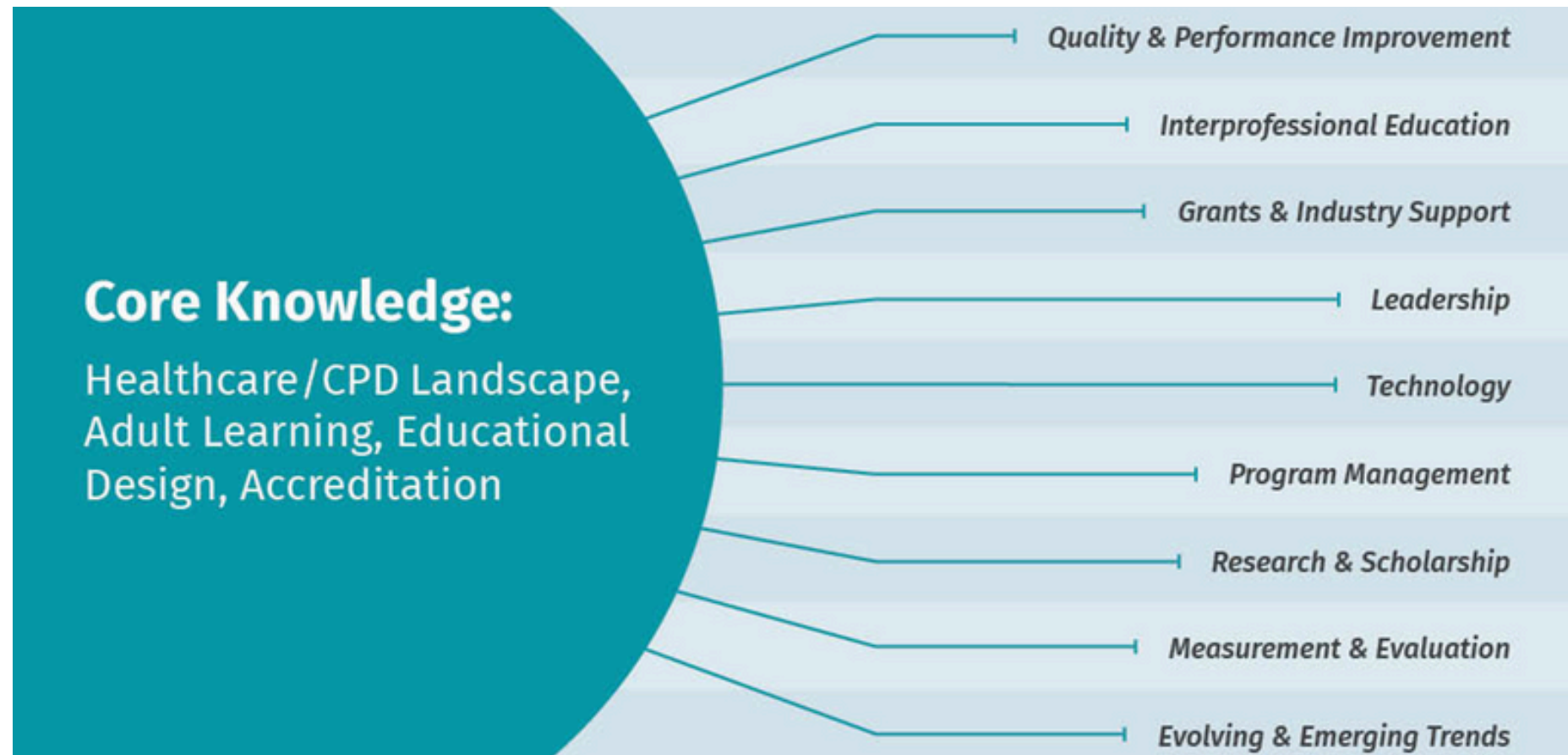
- **Enhanced Learning Experience:** Students gain access to exclusive resources, workshops, and mentorship programs that complement their academic studies.
- **Networking Opportunities:** Participation in the Alliance allows students to connect with industry professionals, alumni, and peers, building a strong professional network.
- **Real-World Experience:** Students can engage in internships, projects, and collaborations with partner organizations, providing practical experience and enhancing their resumes.
- **Career Advancement:** Upon completion of their coursework, students may take advantage of continued support through job placement services, and career counseling.
- **Skill Development:** The Alliance offers training sessions in various skills that are highly valued in the job market, ensuring students are well-prepared for their careers.
- **Recognition and Awards:** Outstanding students are recognized through awards and scholarships, which can boost their academic and professional profiles.



*Attendees at the 2025 Alliance Annual Conference*



# EXPERTISE ACROSS THE COMMUNITY



Our lively online community brings together expertise and collaboration, fostering connections that empower professional development.

Students can gain exclusive access to industry experts who are influencing the future of our field. Within our community, they will find a diverse range of talent, from experienced professionals to up-and-coming individuals, all prepared to assist them on their path. Benefit from our wealth of knowledge, gather invaluable insights, and acquire new perspectives to advance their career.





# RESOURCES & SERVICES

Preparing Students for Real-World Impact:

- **The Almanac:** Articles, podcasts, and thought leadership that keep students engaged with current trends in healthcare, help them build a mindset of lifelong learning, and deepen their understanding of real-world challenges and innovations.
- **Expert Network:** Access to a national community of healthcare professionals, providing students with invaluable mentorship and scholarship opportunities, career insights, and connections that strengthen their transition into the workforce.
- **Events & Workshops:** Opportunities for students to attend or learn from national conferences and workshops, giving them early exposure to thought leaders and emerging practices in patient care and healthcare delivery.
- **Student Dedicated resources:** Job placement resources available including resume assistance and a job center for the latest opportunities in CPD.



*Attendees at the 2024 Alliance Annual Conference*

Equip your students with the tools, perspectives, and connections they need to thrive beyond graduation.



# A PARTNERSHIP FOR NURTURING THE FUTURE GENERATION

The Alliance wants to empower your students to lead and excel.

- Early Exposure to National Standards: Equip students with an understanding of continuous education and current healthcare practices.
- Enhanced Career Readiness: Connect students to a national network of healthcare educators and professionals.
- Broadened Networks and Mentorship: Offer opportunities for mentorship and networking to ease the transition from education to practice.
- Fostering Future Leaders: Inspire lifelong learning and professional development in the healthcare field..



*FutureForwardCPD Scholars at the 2025 Alliance Annual Conference*

Supporting the Alliance helps students become confident and impactful healthcare professionals



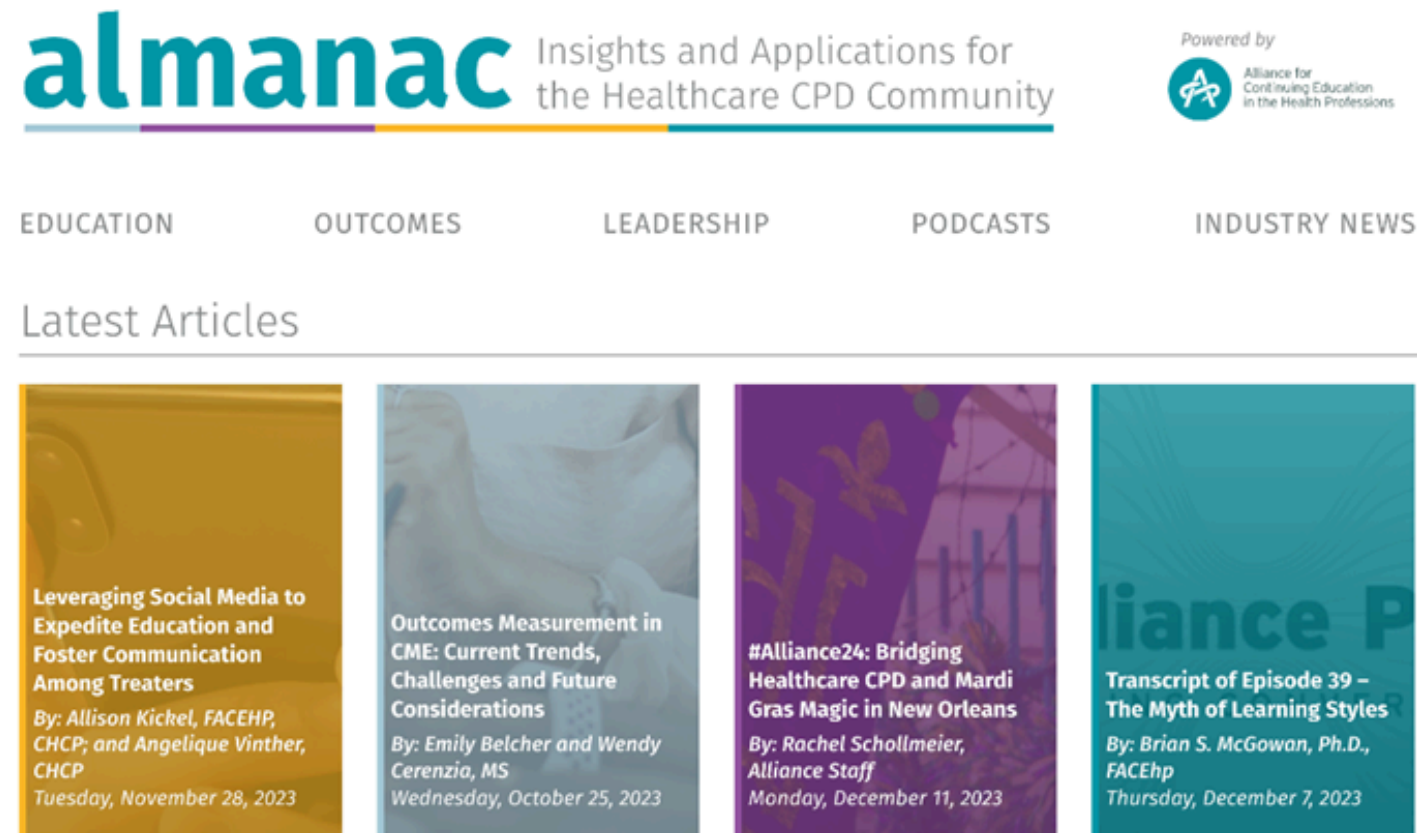
03.

# RESOURCES AND SERVICES

*The Alliance has resources to meet the  
needs of the future CPD Professional.*



# THE ALMANAC



- A Hub for Innovation in the Healthcare CPD field
- Over 41,500 pageviews in 2024, showcasing strong engagement from educators.
  - Topics include biomarkers in oncology, interprofessional education strategies, and innovative curriculum design.
  - 45% newsletter open rate and over 4,700 podcast plays in 2025, highlighting widespread interest and practical value.

Empower students with the tools they need.

The Almanac offers podcast episodes that feature open discussions with industry leaders, granting access to their invaluable insights, experiences, and visions for the future of healthcare Continuing Professional Development (CPD).





# A Culture of Lifelong Learning

The Alliance empowers students to become lifelong learners and advocates for quality care by nurturing a culture of continual learning and excellence from the outset of their careers.

Inspiring a Commitment to Lifelong Learning:

- Enroll in our Career Pathways courses to expand your knowledge in the Continuing Professional Development (CPD) arena.
- Achieve Distinguished Member and Alliance Fellow status by participating in our conferences, publishing articles, and volunteering your time.
- Obtain the CHCP (Certified Healthcare Provider) credential by demonstrating your expertise in designing, delivering, and leading continuing education for healthcare professionals.

By becoming a member of the Alliance, students establish a strong foundation for career growth and position themselves as future leaders in the healthcare industry.



# Mentorship and Scholarship Programs

## The Alliance Mentorship Program

The Alliance offers a comprehensive mentorship program designed for students to connect with fellow members and gain insights into Continuing Professional Development (CPD) to facilitate job placement.

- The program matches mentees with mentors based on various factors such as industry experience, National Learning Competencies, and shared interests.
- It spans six months, and all participants are encouraged to join a monthly one-hour virtual mentoring session.
- Additionally, pairs are expected to meet at least once a month for a one-on-one discussion.

## FutureForwardCPD Initiative

The FutureForwardCPD program addresses a vital need within the healthcare industry by establishing partnerships with Historically Black Colleges and Universities (HBCUs). Thanks to the generous support from our sponsors, the Alliance can provide scholarships to selected students for attending the Alliance Annual Conference, becoming Alliance members, and participating in quarterly cohort meetings.



# Student Specific Resources

## Job Resources:

You will have access to essential tools for navigating the job market within CPD, which include:

- Advice on Resume Writing and Interview Techniques
- Career Pathways Available within CPD
- The Alliance Job Center
- Guidance on Getting Published
- Tips for Recording a Podcast

## Student Toolkit:

Find answers to common questions regarding the Alliance and our student program, along with additional resources designed to maximize the effectiveness of your students' membership with the Alliance.



# 2026 Annual Conference



At the Alliance's 2026 Annual Conference, students will enjoy a special one-day discounted rate that provides access to:

- Curated sessions focused on those new to the Continuing Professional Development field
- Assistance with resumes and LinkedIn profiles
- The Glamour Studio, where you can prepare for your new profile photos at the Head Shot Lounge.
- Early bird rate (until December 19) for students: \$187
- Regular rate: \$250

04.

# OUR MEMBERSHIP

*The Experts in the field are here*





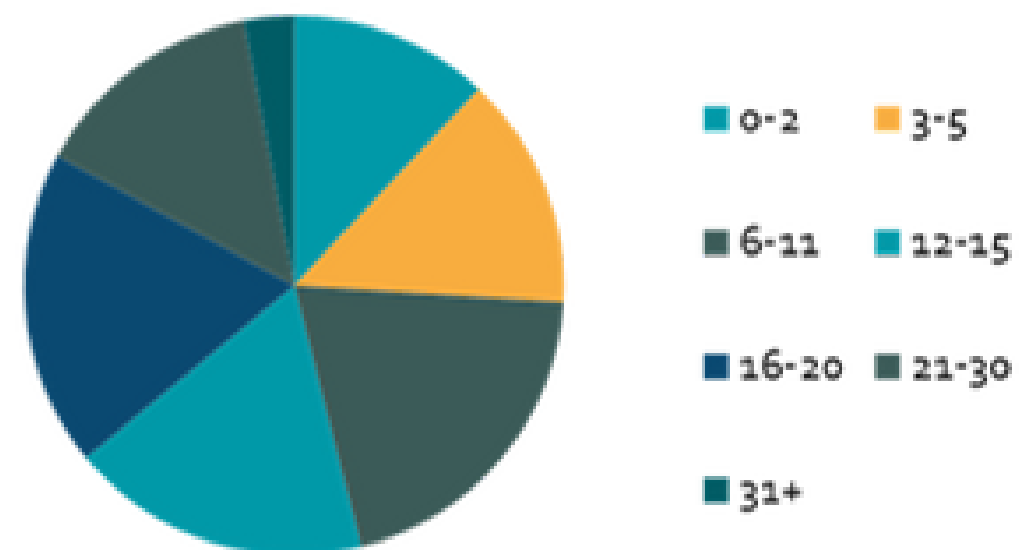
# OUR COMMUNITY

Foster connections that enrich your students' education and provide mentorship pathways.

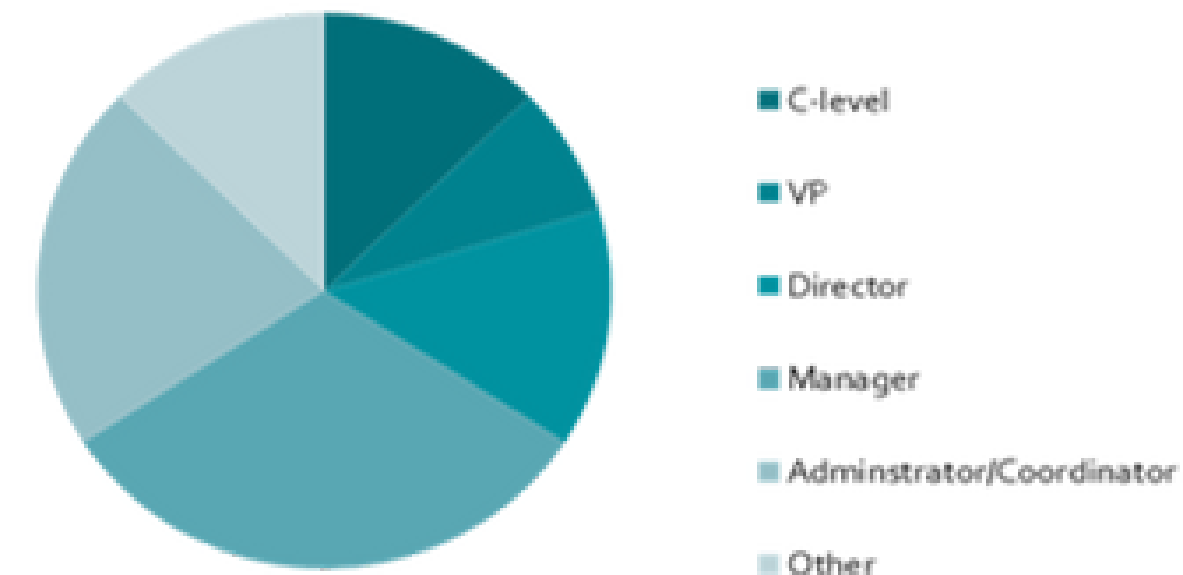
## A Dynamic Network of Education Leaders

- Medical, nursing, pharmacy, and allied health schools
- Instructional design leaders and quality improvement experts
- Researchers and outcomes analysts
- Health system educators and policy experts

**Experienced Professionals in the Industry:**



**Decision Makers at their Facilities**





# CELEBRATING 50 YEARS

The Alliance proudly marks its 50-year milestone as a cornerstone for CPD professionals. While we honor our history, we also look ahead to the future and the individuals who will shape it.

CELEBRATING

50 YEARS



Alliance for  
Continuing Education  
in the Health Professions



# THANK YOU

We look forward to collaborating!

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*Together, we shape the future of healthcare education.*